

Abigail Chen

UI/UX & Graphic Designer

I am an optimistic and encouraging leader who utilizes Human Centered Design and creative storytelling to create enjoyable experiences for the community.

Professional Experience

Design For America (DFA) Champaign, Illinois

Co-Team Lead, September 2025 - May 2026

- ♥ Collaborated in a team of 5 to design IlliniSwap, an interactive app enabling students to exchange and reuse school items, reducing waste.
- ♥ Drafted short-term and long-term goals to keep the team on track and meet deadlines on time
- ♥ Organized team meetings and delegated team members' tasks and deliverables.

UI/UX Designer, September 2024 - September 2025

- ♥ Assisted in the design process, including user research, ideation, wireframing, prototyping, and advertisement.
- ♥ Conducted 4+ user tests with university students and iterated on designs based on usability feedback.
- ♥ Partnered with developers to translate prototypes into buildable, functional designs, ensuring consistency with design systems and user needs.
- ♥ Practiced user-centered design principles, focusing on accessibility, clarity, and visual hierarchy.

Calla Lily, Aurora, Illinois

Graphic Designer, June 2023 - August 2023

- ♥ Created digital illustrations and marketing assets using Adobe Illustrator and Photoshop, aligning with the company's brand visual identity.
- ♥ Designed and typeset product labels and promotional materials utilizing InDesign.
- ♥ Collaborated with store owners to refine the brand's visual identity across digital and print platforms.

Projects

Design for America (project for Mondelēz International)

Co-team Lead & Designer, October 2025 - May 2026

- ♥ Co-led and collaborated with a team of 6 designers to redesign the office space in the Mondelez International Research Park Office
- ♥ Combined the ideas of the team into professional mock-ups to present to the client
- ♥ Brainstorm, iterate, and sketch designs for the office layout

Contact

Email

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Portfolio

abbiexdesign.com

Education

University of Illinois Urbana-Champaign

Bachelor of Fine Arts

Major: Graphic Design

Minor: Computer Science

Skills

Design & Prototyping

- ♥ Figma & Figjam
- ♥ Adobe Creative Suite
 - ♥ Illustrator
 - ♥ InDesign

Technical

- ♥ HTML & CSS
- ♥ Microsoft Office Suite

Research & Process

- ♥ User Testing
- ♥ Wireframing & Prototyping
- ♥ User Flows
- ♥ Design Systems
- ♥ Accessibility Principles

Soft Skills

- ♥ Communication
- ♥ Collaboration
- ♥ Problem Solving
- ♥ Organization
- ♥ Creativity